



**PRESS RELEASE: For immediate release:**

**Date: August 2017**

**Contact:** PMUK Ltd [craig@pmuklimited.com](mailto:craig@pmuklimited.com)

## **GASTRO GOLF JOINS FORCES WITH GENERATION GOLFER**

Bespoke golf holiday company Gastro Golf has teamed up with GenerationGolfer.com, one of the fastest growing online portals for golfers, to become its Preferred Travel Partner.

Gastro Golf offers golfers with a passion for fine golf and fine food the opportunity to book memorable golfing holidays. The Cheshire-based tour operator, which is a member of IAGTO, provides golf holidays with a 'gastronomic twist' – combining the opportunity to play on some of the world's top golf courses, stay in luxury hotels, and enjoy exceptional culinary and cultural experiences.

Generationgolfer.com, which was founded at the beginning of this year, brings together keen golfers in an online community, where they can share their passion for the game, as well as take advantage of great value deals on tee times, resort breaks, golf holidays, equipment, golf lessons, and much, much more.

Enjoying growing support from golf societies and corporate clients, as well as individual golfers, Generationgolfer.com has already attracted interest from some of the game's most famous golf resorts, with Ryder Cup venues such as The Belfry and Celtic Manor offering bespoke packages, while other high profile venues are being added all the time. The website is free to join, and once registered, members can enjoy a wide range of discounts and benefits that are exclusive to the Generation Golfer community.

Gastro Golf is now proud to announce that it has become Generationgolfer.com preferred travel partner, which means that its members

can take advantage of some of the superb travel experiences offered by Gastro Golf.

Gastro Golf founder John Sullivan said: I know this is going to be a great opportunity for us all! We have established great relationships with a host of quality destination partners all over Europe & beyond providing first class golf & hospitality to our clients. As a member of IAGTO we can provide a golf holiday experience to meet everyone's requirements from a trip of a lifetime to The Masters or Ryder Cup, to short corporate or golf society event at home or abroad. We provide our clients with the confidence of knowing their payments are safe with our 100% financial security guarantee.

Generation Golfer members will benefit from receiving the best package for their golf holiday & our professionally managed service from end-to end at no extra cost. Our "Tailored-for-You" bespoke service enables clients to arrange their very own unique golf & gastronomy experience to any of our preferred destinations. I am looking forward to working with the team at Generation Golfer in the years ahead".

Generation Golfer founder Richard Clayton is delighted to have formed the new partnership with Gastro Golf. He said: "We're excited about working with Gastro Golf. Our community of golfers and societies is growing so quickly that we needed to find a travel partner that could not only provide our members with a range of golfing breaks and holidays, but that could also deal with enquiries for the more bespoke, higher-end golfing holiday. John and his team have shown us that Gastro Golf is more than capable of servicing both markets."

**For more information about Gastro Golf bespoke golf holidays visit**  
[www.gastrogolf.co.uk](http://www.gastrogolf.co.uk) Call 0161 612 3319 or email  
[enquiries@gastrogolf.co.uk](mailto:enquiries@gastrogolf.co.uk)

<<<<ENDS>>>>

**Media Contact:**

**Craig Bousfield**, PMUK Ltd

**Tel:** +44 (0) 23 9270 4103

**Email:** [craig@pmuklimited.com](mailto:craig@pmuklimited.com)

**IMAGE CAPTION** (L to R)

**Richard Herbert** – Promotions Director at Generation Golfer

**John Sullivan** - CEO Gastro Golf

**Richard Clayton** – MD Generation Golfer